



Regional Council of Governments & Economic Development District serving Cameron, Hidalgo, and Willacy County

RESOLUTION 2018-04

CREATING A CENSUS 2020 REGIONAL COMPLETE COUNT TASKFORCE TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY AWARENESS AND PARTICIPATION IN CENSUS 2020

Whereas the Lower Rio Grande Valley Development Council (LRGVDC) is the Regional Council of Governments serving Cameron, Hidalgo, and Willacy Counties;

Whereas April 1, 2020 is Census Day for the United States of America pursuant to Article 1, Section 2 of the United States Constitution; and

Whereas an accurate census is essential for the allocation of representatives with the legislative bodies of the United States House of Representatives, the Texas State Legislature, and within the city and county voting districts in the Rio Grande Valley; and

Whereas correct apportionment of federal dollars for health, education, transportation, child and elder care, emergency preparation and response, public and social support programs of all kinds depend on complete and accurate age, population and other ethnic and demographic information gathered every ten years; and

Whereas accurate census information is critical to planning for future growth, development and social needs of the Rio Grande Valley; and

Whereas the Rio Grande Valley cities and counties have all experienced phenomenal growth over the last ten years, hence demonstrating the need for an accurate census.

Now, therefore be it resolved that the LRGVDC Board of Directors hereby desires to create the Census 2020 Regional Complete Count Taskforce for the purpose of planning and conducting local initiatives and promotional activities to increase community participation in the 2020 Census.

The Rio Grande Valley Regional 2020 Complete Count Taskforce shall consist of points of contact for LRGVDC's coverage area city and county established Complete Count Committees and other regional partners including representation from the following stakeholder groups:

- A. Business
- B. Religious Groups
- C. Education
- D. Community Organizations
- E. Media
- F. Minority Groups

The LRGVDC shall provide support staff as resources allow.

Adopted this 29th day of August, 2018



The Honorable Norma G. Garcia, President